

**United Way of Lee, Hendry, Glades, and Okeechobee
Board of Directors Meeting
March 26, 2021**

Minutes

Present: Betsy Alderman, Bob Beville, Noelle Branning, Gary Brooks, Cindy Carfore, Nick Chlumsky, John Clinger, Roger Desjarlais, Linda Doggett, Jerry Elliott, Craig Folk, David Fry, Barbara Hartman, Cindy Hawkins, Beth Hendry, Wane Herzog, Michelle Hudson, Matt Humphreys, Sally Jackson, Calli Johnson, Saeed Kazemi, Tony Lapi, David Lucas, Paul Makurat, Cora Molloy, Vicki Moreland, Bill Motzer, Stan Nelson, Scott Nygaard, Dan O'Berski, Pat O'Donnell, David Oliver, Steve Pontius, Karen Ryan, Bob Shearman, Mary Vlasak Snell, Tom Uhler, Scott White

Staff: Bryelle Benzing, Kim Berghs, Jennifer Carolluzzi, Felicitas "Fifi" Carillo, Edelyn Castellon, Nancy Coker, Nancy Cote, Patrice Cunningham, Manuel Diaz, Cheryl Donish, Kim Fay, Greg Gunter, Linda Hafner, Brenda Hayes, Angela Jackson, Jeannine Joy, Eunice Marquez, Mary Meador, Prisca Mendez Asaro, Jennylyn Mitchell, Madison Mitchell, Hannah Pelle, Lisette Quintero, Megan Remaley, Alexis Rodriguez, Toni Rozelle-Rosio, Lisa Sands, Tish Sargent, Amy Singer, Marcia Turner

Guests: David Brown, Julie Clark, Michele Hylton-Terry, Tamara Pigott, Dotty St. Amand, Marci Vandhuynslager, Anjali Vandrie

1. United Way Board Chair, Bob Shearman, called the meeting to order at 8:03 a.m. in a blended meeting via zoom and in-person with a quorum present.
2. The minutes of the February 12, 2021 Board of Directors Meeting were approved as presented.
3. United Way President, Jeannine Joy, gave a recap of events at Burntwood Tavern – Bell Tower and Gulf Coast Town Center. Battle of the Burntwoods Bartender event consisted of two teams Beauties and The Beasts vs. The Closers, trying to achieve a \$25,000 goal each. Teams going strong, prior to the event. At the last minute, we had a very generous gift from Carol Rae Culliton, Gunterberg Charitable Foundation and Brotherhood of Heroes Resource Center and Museum of \$50,000. So what did we do? We increased the goal for each team to \$50,000! Great race neck-in-neck on the night of the event; total raised over \$147,000.
4. Co-Chair, Bob Beville thanked everyone for working so hard during this difficult time; trying to get and keep Pacesetters, having Zoom meetings instead of in-person, and being able to reach our goal.

Co-Chair, Karen Ryan thanked the campaign cabinet, which was increased this year, with veterans and new members.

Bob Beville, Co-Chair, stated that Alexis de Tocqueville Chair, David Lucas, did more than rise to the challenge. David raised \$4.66 million from Alexis de Tocqueville members, a 15.6% increase. Alexis de Tocqueville members contribute 43% of our overall goal. In the 31 year history of de Tocqueville members, he has raised \$48 million.

Karen Ryan, Co-Chair, thanked the Board of Directors for their generosity, leadership, support, and enthusiasm. A special thank you to Waterman Broadcasting for going out of their way to help with the campaign by way of PSA's and a very fun kickoff in the studio last year. United Way campaign thermometer unveiled with \$10.8 million goal achieved.

The Co-Chairs shared that since the beginning of 2021, more than 7,000 items distributed to students through the School Resource Center. Almost 4,000 individuals and families served by VITA resulting in \$6.9 million dollars in refunds for taxes. United Way 211 responded to over 22,315 calls directing families and residents to services and programs that we are helping fund.

Board of Directors member, David Lucas said a few words to the group. United Way President, Jeannine Joy, thanked David Lucas for his 31-year service as Alexis de Tocqueville Founder and Chairman. Jeannine shared that Davis Lucas is a treasure to our community and to our United Way.

5. The meeting was adjourned at 8:25 a.m. The next meeting will be April 23, 2021 via zoom.

Respectfully Submitted,


Jeannine Joy
President & CEO