

**United Way of Lee, Hendry, Glades, and Okeechobee  
Board of Directors Meeting, February 14, 2020**

**Minutes**

**Present:** Julian Agollari, Betsy Alderman, Patricia Bell, Bob Beville, Nick Chlumsky, Michael Clark, John Clinger, David Dale, David Fry, Chauncey Goss, Gary Griffin, Barbara Hartman, Cindy Hawkins, Patricia Heath, Beth Hendry, Matt Humphreys, Sally Jackson, Calli Johnson, Cary Kleinfeld, Kevin Lewis, Victoria Loyola, David Lucas, Paul Makurat, Victoria Moreland, Scott Nygaard, Dan O'Berski, Pat O'Donnell, Steve Pontius, Dean Schreiner, Robert Shearman, Bryan Simmering, Mary Vlasak Snell, Jordi Tejero, Tom Uhler

**Staff:** Cindy Burgess, Edelyn Castellon, Patrice Cunningham, Megan Fasig, Kim Fay, Mandy Goldenberg, Linda Hafner, Brenda Hayes, Angela Jackson, Jeannine Joy, Jacquelyn Kelley, Eunice Marquez, Mary Meador, Jennylyn Mitchell, Madison Mitchell, Wynesha Robinson, Alexis Rodriguez, Toni Roselle-Rossi, Marcia Turner, Michael Willis

**Guests:** Brigid Purdy from Dave and Busters and Anjali Van Drie and David Brown from Family Initiative.

1. United Way Board Chair, Beth Hendry, called the meeting to order at 8:01 a.m. at the United Way Main Campus with a quorum present.
2. The minutes of the January 17, 2020 Board of Directors Meeting were approved as presented.
3. Following a presentation by Allocations Chair, Tom Uhler, and Allocations Team 11 Team Captain, Jordi Tejero, the following recommendations were unanimously approved:

**Lifeline Family Center:** Lifeline's funding for 2020 was on hold due to extremely low client numbers, poor retention rate, under the required board members, creating a succession plan, and providing a quarterly report of clients served. An offer was made for outside help for the agency to further accomplish goals. The offer was declined by Lifeline's CEO. The agency did not apply for the 2021 funding cycle. It was recommended that Lifeline Family Center be removed as a United Way Partner and that the \$19,000 being held for 2020 funding be withdrawn.

**Southwest Florida Free Pain Clinic:** The agency recently had a \$50,000 grant fall through. The agency was awarded \$20,000 United Way funding for 2020. The large grant falling through left cash flow issues. They have requested that \$10,000 of the \$20,000 that was a match from the Price Foundation and has been paid to United Way, be released in the next monthly allocation. It was recommended that United Way release \$10,000 with the March Allocation payment.

4. The Living United Award was presented to Dave and Busters for holding a Breakfast with Santa for Family Initiative's families. The event was particularly special because the sound and lights were turned down so the clients would not be over-stimulated. For many families, it was the first time their children had breakfast with Santa.

5. Treasurer and Finance Committee Chair, Cindy Hawkins, reported on the February Finance Committee meeting. Cindy explained how the cash flow for the organization has been changing with how and when companies are paying their pledges. The Finance Committee instructed staff to work with FineMark National Bank & Trust to explore a line of credit for cash flow purposes. Following her report, the following motions were accepted and unanimously approved:
  - Audit Engagement and Tax Preparation Engagement letters from CliftonLarsonAllen.
  - Transfer of funds from the Endowment funds to the 2019-2020 campaign in the amount of \$118,415.
  - A 3% discretionary profit sharing contribution for 2019 eligible employees.
6. Campaign Chair, Roger Desjarlais, shared that the campaign was now at \$10,168,691, which is 94.3% of goal. He personally thanked the BOD for their tremendous generosity in personally donating over \$1 million to the United Way Campaign. David Lucas shared that he was officially over his Alexis de Tocqueville goal of \$3.9 million. David was still going to pursue more members. The board agreed to make some lapsed donor calls. Allocations Team Leaders agreed to follow-up on any team members who had not given.
7. Vice President of United Way 211, Linda Hafner, gave an update on United Way 211 call volume and homeless calls through coordinated entry.
8. United Way Volunteer Center Chair, Steve Pontius, gave an update on VITA and other upcoming volunteer opportunities.
9. Community Impact Chair, John Clinger, gave an overall update and introduced a new community impact update handout.
10. Board Chair, Beth Hendry, reviewed the status of the United Way Worldwide dues increase and shared more information. Beth and United Way President, Jeannine Joy, would like to put together a strategic planning committee to review the ROI on the increased dues and put together a 3-5 year strategic plan for the vision and direction of our United Way. Beth and Jeannine will reach out to other members of the board to participate in the committee.
11. The meeting was adjourned at 9:12 a.m.

Respectfully submitted,

  
Jeannine Joy  
President & CEO