United Way of Lee, Hendry, Glades, and Okeechobee  
Board of Directors Meeting  
February 16, 2018

Minutes

Present: Betsy Alderman, Mary Andrews, Patricia Bell, Cindy Carfore, Joe Catti, John Clinger, Joe Coleman, David Dale, Amy Fontaine, David Fry, Lowell George, Chauncey Goss, Barbara Hartman, Cindy Hawkins, Patricia Heath, Beth Hendry, Michelle Hudson, Matt Humphreys, Sally Jackson, Saeed Kazemi, Tony Lapi, Kevin Lewis, West McCann, Mark Morris, James Nolte, Pat O’Donnell, Steve Pontius, Karen Ryan, Dean Schreiner, Robert Shearman, Ted Todd, Tom Uhler, Mary Vlasak Snell, Mark Webb, Scott White

Staff: Kim Berghs, Nancy Coker, Linda Hafner, Louise Hawthorne, Jeannine Joy, Madison Mitchell, Hannah Pelle, Cliff Smith, Sandy Smith, Mike Willis

Guests: Cameron Pelle  
Child Care of SWFL  
Cypress Lake Middle School  
Finemark National Bank  
Gartner  
HONC Construction  
Lee County Medical Society

1. United Way Chair David Fry called the meeting to order at 8:00 a.m. at the United Way Building with a quorum present.

2. The minutes of the January 19, 2018 Board of Directors Meeting were approved as presented.

3. Finemark Bank, HONC Construction, and Cypress Lake Middle School were recognized as this month’s Live United recipients for their assistance in working with the United Way to help re-build the home of a school district employee that had been severely damaged by Hurricane Irma.

4. United Way Volunteer Center Director Steve Pontius recognized Gartner for their United Way Day of Caring with Child Care of SWFL. Steve also highlighted the recent successful VITA Tax-A-Thon.

5. Treasurer and Finance Committee Chair Patricia Heath reported on the February Finance Committee meeting. Following her report, the following motions were accepted as presented:
1. A 3% discretionary profit sharing contribution for 2017 to eligible employees.
2. Transfer of funds from the Endowment funds to the 2017-18 campaign in the amount of $113,986.

6. Planned Giving Chair Tom Uhler talked about the importance of the United Way endowment program.

7. The Campaign Chairs Beth Hendry and John Clinger gave an update on this year’s campaign progress, talked about the “Last Push” strategy, and thanked Board members for their tremendous generosity and support.

8. Julie Ramirez and the Lee County Medical Society were presented with a Live United Award in recognition of their partnership with United Way and support of the We Care program.

9. Vice President of Resource Development Jeannine Joy reviewed the upcoming Publix Appreciation Day.

10. United Way 211 Vice President Linda Hafner reported on the United Way 211 activities including the Help Me Grow initiative, the Mission United program, and the on-going long-term recovery activities in response to Hurricane Irma.

11. President Cliff Smith update the Board on the Reading Pals program and the Board and staff celebrated the birthday of Dr. Seuss by reading several selections.

12. The meeting was adjourned at 9:05 a.m.

Respectfully submitted,

Clifford W. Smith
President