

**UNITED
IS THE
WAY**

Campaign Coordinator Guide

UNITED IS THE WAY

2025-2026

**UNITED
IS THE
WAY**

CAMPAIGN COORDINATOR CHECKLIST:

Set Campaign Dates

Build a Campaign Committee

Discuss Plans and Incentives

Schedule Presentation and Meeting time with your United Way Campaign Manager

Collect and Return Pledge forms to your United Way Campaign Manager

Thank your staff for participating

Celebrate! You did a great job!



UNITED WAY
Lee, Hendry,
and Glades

UNITED IS THE WAY

GOALS

- ◆ Set Goals and Expectations
- ◆ Energize and Encourage Your Staff
- ◆ Champion “United Is The Way”
- ◆ Have Fun!

FUNDRAISING IDEAS

- ◆ Company Bingo
- ◆ Jeans Day
- ◆ Cornhole Tournament
- ◆ Company Trivia Competition

INCENTIVES

- ◆ Work From Home Day
- ◆ Free Lunch
- ◆ Prize Raffles
- ◆ Group Outing

**UNITED
IS THE
WAY**

Thank you for your partnership and support!
Please contact your United Way
Campaign Manager with questions.

