

United Way of Lee, Hendry, and Glades
Board of Directors Meeting
December 1, 2023

Minutes

Present: Patricia Bell, Bob Beville, Noelle Branning, Gary Bryant, John Clinger, David Fry, Chauncey Goss, Chris Hansen, Barbara Hartman, Cindy Hawkins, Beth Hendry, Sally Jackson, John Joyce, Tony Lapi, Stephen Martus, Gary Matter, Tracy McMillion, Bill Motzer, Barbara Mundy, Stan Nelson, Scott Nygaard, Dan O'Berski, Pat O'Donnell, David Oliver, Harlan Parrish, April Phillips, Steve Pontius, Carolyn Rogers, Mary Snell, Tom Uhler, Corey Vertich, Scott White

Staff: Barbara Alderson, Daniel Benzing, Connie Boyd, Dan Campbell, Edelyn Castellon, Jennifer Carolluzzi, Patrice Cunningham, Stacey Devlin, Terri Erling, Angela Fischler, Linda Hafner, Michelle Hidalgo, Heather Housand, Angela Jackson, Jeannine Joy, Christine LoConte, Madison Mitchell, Lisette Ortiz, Hannah Pelle, Lisette Quintero, Toni Rozelle-Rosio, Jim Sanger, Tish Sargent, Amy Singer, Marcia Turner

Guests: Cypress Cove Troy Churchill, Scott Lendh, Yvonne W.

1. United Way Board Chair Noelle Branning called the meeting to order at 8:01 a.m. in person with a quorum present.
2. The minutes of the October 27, 2023, Board of Directors Meeting were approved as presented.
3. Volunteer Center Manager Christine LoConte presented the Living United Award to Cypress Cove for their assistance in several Days of Caring that involved the residents of Cypress Cove.
4. Nominating Committee Chair Pat O'Donnell introduced Chris Hansen of Child Care of SWFL. A motion was made to elect Chris to the Board of Directors as the partner agency representative. The motion was approved as presented.
5. Treasurer Cindy Hawkins announced that Form 990 for 2022 was complete and provided to board members via email prior to the meeting. The form was approved as presented.
6. VP Community Impact Madison Mitchell indicated that the fund distribution spreadsheet was approved in June with Hendry/Glades numbers projected at the time. This updated spreadsheet includes the final 2023 numbers for those agencies as well as any changes in Lee County agencies. A motion was made to approve the 2024 Fund Distribution Executive Summary which was unanimously approved as presented. Some of Fund Distribution Team Leaders have expressed a desire to return to providing transportation for site visits. We have explored many options including partner agencies with vehicles like Hope and YMCA, private schools like Canterbury and Bishop Verot, and community partners like LeeTran, Seminole Casino, and Babcock Ranch and have been unsuccessful with any of these options due to the length of time for our process, capacity, etc. We have gotten some quotes, and the most reliable and reasonable local company is Naples Transportation Company. Without tax and with a discount they've given us a quote of \$20,900. We would like to offer this up to the Board and Team Leaders as a sponsorship opportunity. If you're interested in doing this or have any questions, please reach out to Madison Mitchell and let her know. We will need to move on this quickly to ensure the bus is available for our many dates.

7. VP of Resource Development Marcia Turner and President Jeannine Joy reported on behalf of Campaign Co-Chairs Kevin Karnes and Jay Santos that November was a month of kickoffs for Lee, Hendry/Glades, Communities, Agencies and direct mail initiatives. The “Heroes” video was shown to the members. Pacesetter Co-Chairs Gary Matter and Carolyn Rogers reported that we are at 175 Pacesetters which includes 87 ADT donors and 548 Keel members. Alexis de Tocqueville members are currently over 111 members with six new for a total of \$2.6 million so far. Noelle Branning currently leads in the Leadership Challenge as reported by Corey Vertich. Updated standing at 58.5% of goal.

8. Volunteer Center Chair Steve Pontius announced the upcoming blood drive on December 5 from 11AM – 4PM in partnership with Lee Health at our main campus. Our goal is 20 donors and you can sign up by scanning the QR code on the flyer distributed. VP Volunteer Center Patrice Cunningham thanked Uhler, Vertich and White and LCEC for renewing their sponsorship of our volunteer portal.

9. Chief HR Officer Connie Boyd shared the results of the recent employee survey. Our United Way scored higher than most organizations. Additional reporting will be provided as we dive deeper into the results.

10. United Way 211 Committee Chair Gary Bryant communicated that during November United Way 211 handled a total of 3,540 contacts. Mission United received 212 veteran contacts with 40 of those being new veteran callers and 66 received care coordination services. The top needs during this month were: electric payment assistance, rent, housing, food, and water. Mission United has been featured recently in the News-Press, the Lee County Bar Association magazine, and ABC-7 morning show.

11. Gifts in Kind Committee Chair David Fry is thrilled to show off our new processing center next week at the Holiday Open House. Please RSVP to Lisette@UnitedWayLee.Org if you haven’t already for December 7, from 4-6PM, at the Airport Park Warehouse. This past month, we were able partner with The Foundation for Lee County Schools and held a Teacher Appreciation Day where over 400 teachers were given either a brand-new queen mattress or a media cabinet. United Way also distributed over 50,000 toys to 40 agencies who will be providing holiday cheer to families this month.

12. Community Impact Committee Chair John Clinger shared that this year over 60 ReUnite scent kits have been utilized plus another milestone was reached of having 1,000 persons enrolled. Bank of America also awarded our United Way Community Partnership Schools with the Neighborhood Champions grant of \$50,000.

13. President Jeannine Joy asked the board to sign Holiday cards for Alexis de Tocqueville members as we have in prior years.

14. Holiday gifts were presented to the board from a variety of United Way swag available. The next board meeting will be on January 19, 2024 via zoom. The meeting was adjourned at 8:51 a.m.

Respectfully Submitted,



Jeannine Joy
President & CEO