

United Way of Lee, Hendry, and Glades
Board of Directors Meeting
March 21, 2025

Minutes

Present: Patricia Bell, Bob Beville, Gary Bryant, Cindy Carfore, John Clinger, David Fry, Barbara Hartman, Cindy Hawkins, Beth Hendry, Michelle Hudson, Matt Humphreys, Sally Jackson, John Joyce, Andrea Kershaw, David Klein, Tony Lapi, Brian Lucas, Charlotte Miller, Victoria Moreland, Bill Motzer, Barbara Mundy, Stan Nelson, Scott Nygaard, Dan O'Berski, Pat O'Donnell, David Oliver, Janet Pogar, Steve Pontius, Victoria Rodriguez, Karen Ryan, Jay Santos, Mary Snell, Ted Todd, Tom Uhler, Darren Wallace, Scott White, Christy Williams, Matthew Zwack

Staff: Barbara Alderson, Daniel Benzing, Connie Boyd, Edelyn Castellon, Dan Campbell, Tina Corbett, Jennifer Carolluzzi, Marissa Crawford, Patrice Cunningham, Angela Fischler, Michelle Hidalgo, Jeannine Joy, Jennylyn Mitchell, Hannah Pelle, Lisette Quintero, Ernie Reid, Toni Rozelle-Rosio, Jim Sanger, Keila Santiago, Lynn Sasso, Pathience Shaw, Karen Turcotte, Marcia Turner, Lisa Wentland

1. United Way Board Chair Matt Humphreys called the meeting to order at 8:00 a.m. via a virtual meeting with a quorum present.
2. The minutes of the February 21, 2025, Board of Directors Meeting were approved as presented.
3. Chief HR Officer Connie Boyd introduced Dr. Scott Nygaard, our Campaign Co-Chair and Board Member, as the new CPS Systems Analyst. Dr. Nygaard will collaborate with our team to identify opportunities for streamlining our Community Partnership Schools. During his temporary position, his board status will change to a non-voting member. Additionally, we are pleased to announce the promotion of Tina Corbett to Community Impact Manager.
4. President and CEO Jeannine Joy reviewed the highlights of the inaugural Elevate Leadership Program as it comes to a close. Participants particularly enjoyed the Quarterly Breakfast with the Board and graduates will join the new cohorts for 2025. Interviews are scheduled for May 7th, from 8 a.m. to noon, at the new Matthew Drive location. The board is invited to select participants from the applications. RSVP to Lisette@UnitedWayLee.org if you are interested.
5. Treasurer Cindy Hawkins brought two action items to the table from the recent Finance Committee annual meeting: (1) approval to move 5% from the Endowment Funds to our current Campaign of \$117,769 proportionately balanced from the three funds; and (2) provide a 3% profit sharing contribution of \$101,963 for eligible employees. Both were approved as presented.
6. Campaign Co-Chairs Dr. Scott Nygaard mentioned our current standing is at 94.5% of our goal. The Alexis de Tocqueville Society was summarized with 42 increased gifts, 15 new members, and a total of 174 members. The ADT event celebrating the members is April 7th at the Forest Country Club. Fund Distribution Chair Tom Uhler updated the board on the Admiral and Leadership Challenge. As an incentive, any board member with three or more gifts of \$1,000 or over will be invited to a wine tasting hosted by board members Tom Uhler and Corey Vertich. The person with the most gifts will be treated to a dinner for four at Harold's. Campaign Co-Chair Dan O'Berski indicated that our employee campaigns are wrapping up with a few events and presentations still

outstanding. Our second annual FUNdraiser event at the Mighty Mussels is May 10th. Our communities have done a fantastic job and brought in \$3,134,299 with gifts still rolling in. They have contributed 40% of our campaign goal including direct mail efforts. National companies are still pending. President and CEO Jeannine Joy reviewed the list of accounts that need calls and members volunteered to assist.

7. Volunteer Center Chair Steve Pontius indicated that our local corporate and community volunteer groups have been generously offering their time on several projects. Last week, 32 dedicated volunteers assembled office desks, large conference tables, and office chairs to prepare for the 211 and Community Impact teams' transition to our Matthew Drive location. Additionally, volunteers from Rockford Construction, Cape Christian Church, and Amazon sorted and inventoried over 20,000 items at the United Way Gifts in Kind warehouse. In the coming weeks, we have an additional nine Days of Caring scheduled. Mark your calendars for our United Way Appreciation Breakfast on Tuesday, May 13, at 9 a.m. at the Broadway Palm Dinner Theatre. A special thanks to Will Prather for graciously hosting this event.

8. United Way 211 Chair David Klein shared that the migration to the new phone system was completed successfully. A total of 3,791 individuals and families were assisted last month along with providing resources to 5,428. The top five needs last month were: tax preparation, utility payment assistance, housing/rent, homelessness, and food.

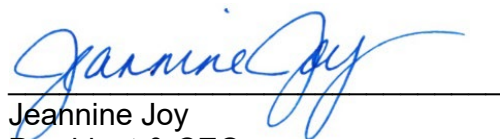
9. Mission United Chair Gary Bryant remarked that donors recently met with United Way staff at the new facility to exchange ideas on maximizing funds to better serve our veterans. The meeting was highly productive, especially since it was the first time the donors had interacted with the staff.

10. Gifts in Kind Chair David Fry shared that 2025 YTD donations are at \$3.9 Million with \$3.4 Million distributed; both exceeding 2024 first and second quarters combined. We are expecting several semi-trucks with additional items.

11. Grants and Contracts Chair Stan Nelson reported to the board the successful completion of the 30-month ARPA project for the non-profit community in Lee County, carried out in partnership with the Lee BoCC. Our United Way played a pivotal role in managing the award process, overseeing distribution, ensuring eligibility of expenses, and driving programmatic success. In total, \$14.5 million was introduced into the non-profit sector, marking a significant objective for our community.

12. As mentioned in our last meeting, we are in the process of securing funds to complete the refurbishment of the conference room at the David Lucas Campus, with updates to follow. Our Annual Meeting of the Membership, originally scheduled for June 6th, has been moved to May 30th and will take place at FineMark National Bank & Trust. The meeting was adjourned at 8:50 a.m.

Respectfully Submitted,



Jeannine Joy
President & CEO