## United Way of Lee, Hendry, Glades, and Okeechobee Board of Directors Meeting January 15, 2021

## Minutes

**Present:** Patricia Bell, Bob Beville, Noelle Branning, Gary Brooks, Gary Bryant, Cindy Carfore, John Clinger, Linda Doggett, Craig Folk, David Fry, Barbara Hartman, Cindy Hawkins, Michelle Hudson, Matt Humphreys, Sally Jackson, Calli Johnson, Saeed Kazemi, Andrea McNiff, Tony Lapi, Victoria Loyola, David Lucas, Paul Makurat, Cora Molloy, Vicki Moreland, Bill Motzer, Stan Nelson, Dan O'Berski, Pat O'Donnell, Steve Pontius, Angela Pruitt, Karen Ryan, Bob Shearmann, Bryan Simmering, Tom Uhler, Mary Vlasak Snell, Scott White

**Staff:** Kim Berghs, Danielle Brown, Jennifer Carolluzzi, Felicitas "Fifi" Carillo, Edelyn Castellon, Nancy Coker, Patrice Cunningham, Manuel Diaz, Kim Fay, Linda Hafner, Kwasi Harrison, Louise Hawthorne, Brenda Hayes, Angela Jackson, Jeannine Joy, Jackie Kelly, Mary Meador, Prisca Mendez Asaro, Jennylyn Mitchell, Madison Mitchell, Hannah Pelle, Darren Phillips, Claudia Portalatin, Lisette Quintero, Megan Remaley, Alexis Rodriguez, Nilda Rodriguez, Toni Roselle-Rossi, Lisa Sands, Tish Sargent, Amy Singer, Marcia Turner, Michael Willis

**Guest:** Pat Heath

- 1. United Way Board Chair, Bob Shearman, called the meeting to order at 8:00 a.m. via zoom with a quorum present.
- 2. The minutes of the December 11, 2020 Board of Directors Meeting were approved as presented.
- 3. Community Impact Director, Madison Mitchell presented Pat Heath with a Live United Award for the Child Care Program initiative during COVID.
- 4. Staff introductions: United Way President, Jeannine Joy welcomed United Way Administrative Coordinator, Lisette Quintero. Hannah Pelle welcomed Beesley's Paw Prints and ReUnite Program Manager, Prisca Asaro; Jenn Carolluzzi moved from 2-1-1 program to Community Impact; Madison Mitchell promoted to Community Impact Director.
- 5. United Way Volunteer Center Director, Patrice Cunningham still has some small groups participating in Days of Caring. Safety protocols are in place and there are still ways to volunteer and social distance. VITA back in full swing since opening last week. Modified program includes drop-off, valet, online and in-person by appointment only.



- 6. Gary Bryant, Champion for Mission United program recapped that United Way 2-1-1 and their team served more than 400 veterans last quarter and provided more than \$28,000 of assistance to vets in need. Linda Hafner, Vice President United Way 2-1-1, indicated that their roles are constantly shifting since COVID vaccinations started and kudos to Nilda Rodriguez, 2-1-1 Database Manager. Since the December 28, 2020 rollout of Phase 1 of COVID vaccinations, 2-1-1 fielded 23,241 calls in 18 days with a staff of 20 and additional United Way staff assisted as needed. Call volume for the entire year of 2020 was 80,545.
- 7. John Clinger reported that the Gifts-in-Kind program, established in 2016, collected \$430,000 during their first full year. In 2020, gifts-in-kind donated goods totaled \$5M, with 1.25M distributed items. The School Resource Center, in partnership with the School District, distributed 16,000 items since the start of the school year. WeCare medical referral program currently has 360 providers. A bi-lingual coordinator will be hired in the coming weeks to fully meet the needs of the community and our patients. LaBelle United Way House reopening on Tuesdays and Thursdays. Board Member, David Fry shared a new mentorship program. Anyone interested can reach out to David Fry or Hannah Pelle.
- 8. Campaign Co-Chairs Bob Beville and Karen Ryan provided a campaign update of 86%. Karen reminded everyone to continue to make asks of new potential donors. Alexis de Tocqueville Chair, David Lucas, is at 105.2% of his goal. Leadership Chair, Tom Uhler still following up with outstanding leadership. Activities at Communities are still being planned following CDC. Pelican Preserve already reached their goal and is striving to double that goal. Sanibel-Captiva is organizing a virtual wine tasting next month. Grandezza redesigning their events due to COVID.
- 9. Equity Statement and Committee, a new initiative, outlined by Board Member, Dan O'Berski and Jeannine Joy. There will be a new statement and implementation, as requested by United Way Worldwide, for membership requirements and certification. Asking for volunteers to be on the Committee to put the statement together. The board and staff will need to go through yearly equity/diversity training. Dan provided his email address to sign up or for information and questions <a href="mailto:dan.oberski@trinitycre.com">dan.oberski@trinitycre.com</a>. Bob Shearman was first to volunteer.
- 10. Congratulations to Noelle Branning for being sworn in as Lee County Tax Collector.
- 11. United Way Board Chair, Bob Shearman, thanked everyone for their hard work. The next meeting will be February 12, 2021. The meeting was adjourned at 9:05 a.m.

Respectfully Submitted,

Jeannine Joy

President & CEO

United Way