

United Way of Lee, Hendry, and Glades
Board of Directors Meeting
August 1, 2025

Minutes

Present: Patricia Bell, Bob Beville, Noelle Branning, Gary Bryant, Cindy Carfore, John Clinger, Maria Espinoza, David Fry, Cindy Hawkins, Beth Hendry, Michelle Hudson, Matt Humphreys, Sally Jackson, John Joyce, Kevin Karnes, David Klein, Tony Lapi, Stephen Martus, Tracy McMillion, Bill Motzer, Stan Nelson, Scott Nygaard, Dan O'Berski, Pat O'Donnell, Harlan Parrish, Steve Pontius, Will Prather, Victoria Rodriguez, Carolyn Rogers, Amy Rohde, Karen Ryan, Jay Santos, Glen Salyer, Bob Shearman, Brendan Shearman, Bryan Simmering, Mary Snell, Mike Stryker, Corey Vertich, Darren Wallace, Christy Williams

Staff: Barbara Alderson, Cathy Angulo, Ty Archbold, Daniel Benzing, Connie Boyd, Dan Campbell, Fifi Carrillo, Marissa Crawford, Jarrett Eady, David Fairman-Johnson, Angela Fischler, Greg Gunter, Michelle Hidalgo, Jeannine Joy, Brenda Krieger, Jennylyn Mitchell, Madison Mitchell, Lissette Ortiz, Hannah Pelle, Lissette Quintero, Toni Rozelle-Rosio, Jim Sanger, Keila Santiago, Karen Turcotte, Marcia Turner

1. United Way Board Co-Chair Kevin Karnes called the meeting to order at 8:00 a.m. via a virtual meeting with a quorum present.
2. The minutes of the May 30, 2025 Board of Directors Meeting were approved as presented.
3. Board members Beth Hendry and John Clinger presented the United is the Way Award to John Taylor of Taylor Carpet One celebrating their incredible donation of high-quality carpet for our offices and conference room.
4. Chief HR/Facilities Officer Connie Boyd announced Jarrett Eady as our new Chief Partnership Officer, an addition to our Executive Team. Marissa Crawford was promoted to Campaign Manager. A list of anniversaries for the last quarter was also shared.
5. Campaign Co-Chairs Carolyn Rogers and Will Prather led a dynamic review of our campaign theme, United is the Way, and previewed the upcoming Pacesetter Launch Breakfast on August 4 at 8:00 a.m., generously hosted by Broadway Palm Dinner Theatre. The structure and goals of the campaign cabinet were outlined. A heartfelt video featuring several board members sharing why they support United Way added a powerful emotional touch. Pacesetter Co-Chair Jay Santos emphasized the importance of the early campaign window, running August 4 to October 10, with a goal to raise 50% of the overall campaign target before the official kickoff on October 29 at Barbara B. Mann Performing Arts Hall. Will Prather spotlighted the ongoing impact of Board Members Tom Uhler and Corey Vertich's annual Alexis de Tocqueville, Leadership, and Admiral Challenges, which continue to inspire high-level giving and community leadership. Excitement is building for the Battle of the Bartenders at Bay Street Yard on November 19, featuring Board Member Mike Styker and his band. A full campaign and events calendar was also shared to keep everyone informed and energized.

6. Chief Partnership Officer Jarrett Eady shared information about the upcoming Back to School events for our Community Partnership Schools Fort Myers Middle and Colonial Elementary.

7. Madison Mitchell, Senior VP of Community Impact & Disaster Response, commended the YMCA's quick action in expanding before and after school care at Fort Myers Middle School. To support this effort, it was recommended to increase the YMCA's allocation by \$25,000 to \$222,250, this was unanimously approved as presented. Fund Distribution site visits in Hendry and Glades Counties start next week, and new team members are still welcome to join the process.

8. 211 Chair David Klein reported that United Way has completed all stages of the Inform USA accreditation process. Re-accreditation is valid through July 1, 2030, affirming our commitment to quality and accountability. Charlotte County has lacked a 211 service since December 31, 2025. Our United Way 211 was assisting cooperatively with other 211 centers in the state to support Charlotte County. Since July 1, 2025 our United Way 211 is the sole center supporting Charlotte County. There was a discussion about the cost. This issue will be added to the agenda for further discussion and updates at the next board meeting.

9. President & CEO Jeannine Joy shared insights on the Thriving United Way Assessment in three phases. A minimum of 20 members/staff are needed to participate in the survey. Data will then be analyzed and imported into the United Way Worldwide system. Analysis will be given to the board/staff to develop a strategic plan. This initiative is a Membership Standard. If anyone is interested, please reach out to Jeannine.

10. Board Co-Chair Kevin Karnes announced the addition of a walk-on item to the agenda concerning the Shared Leave Bank Policy which was board-approved September 2019. The updates to the policy are removal of "Okeechobee" from our name, title change from Vice President of Finance to CFO, and an added sentence: The President and CEO may make an exception to these guidelines in extreme circumstances. The proposed amendment was unanimously approved by the board.

11. Co-Chair Kevin Karnes reminded the board of the upcoming Pacesetter Launch on Monday morning at the Broadway Palm Dinner Theatre. The next meeting will be in person on September 12, 2025. The meeting was adjourned at 9:03 a.m.

Respectfully Submitted,



Jeannine Joy
President & CEO