

**Dear Allocations Members,  
You've seen the needs. Now you can  
leverage your dollars to make  
an even bigger impact.**

**THE UNITED WAY  
ALLOCATIONS  
LEADERSHIP GIVING  
CHALLENGE GRANT**

**We are excited to announce a challenge grant for the United Way of Lee, Hendry, and Glades for all 2010 Allocations Members. Any Allocations Member that becomes a first time Leadership Giver (\$1,000+) for the 2010-2011 Campaign will have their gift matched! Increased Leadership Gifts, including Keel Club and Alexis de Tocqueville levels, will be matched to the portion of the increase! The match is capped at \$29,000 and is only open to Allocations Members. Please act today! A copy of your pledge card is required for processing. We would like to announce the results at our United Way Kick Off on October 20, 2010.**

**This \$29,000 grant  
is made possible through the  
McKnight Foundation within the  
Raymond James Charitable Endowment Fund.**



**For more information please contact Jeannine at 239.433.2000  
extension 230 or email to [Jeannine@unitedwaylee.org](mailto:Jeannine@unitedwaylee.org).**